

# Making life affordable.

The Bread and Butter Thing (TBBT), one of the UK's leading community food organisations, is bringing its first innovative and affordable food service to Yorkshire! The first Kirklees hub opened on 24th March 2022 at Chickenley Community Centre, Princess Road, Dewsbury WF12 8QT.

# What will TBBT bring to Kirklees?

TBBT will provide access to low cost and nutritious food, as well as access to wraparound services offering advice and support on finances, employment and health. Members of The Bread and Butter Thing can get shopping bags filled with a minimum of £35 worth of quality nutritious food for just £7.50. Each week members access three bags of produce including fresh fruit and veg, chilled goods, as well as cupboard staples such as pasta and cereal. Families can use their NHS healthy start vouchers, and in support of period poverty, low-cost period products will also be available. TBBT works in partnership with supermarkets, factories and farms to redistribute surplus food. Food that often ends up going to waste because it's wrongly labelled or there's too much of it. Reducing their waste helps to reduce their environmental effects whilst supporting local communities.

## Mark Game, The Chief Executive for The Bread and Butter Thing, said:

"The Bread and Butter Thing is about creating routes out of poverty and creating resilient communities. Our members tell us that over 80% of them have previously had to skip meals to feed their families. By using TBBT, most save £25 a week on their food budgets with the added benefits of better quality and a bigger variety of food. This leads to healthier lifestyles and puts money back in people's pockets. We also build bespoke eco-systems of support for each hub, bringing in experts to offer help and advice in everything from housing to health, ensuring that we are maximising people's opportunities locally. And the icing on the cake is that we save tonnes of surplus edible food from going to waste."

### How to join:

Joining is simple. Anyone who wants to become a member to access the affordable food service can email <a href="mailto:hello@breadandbutterthing.org">hello@breadandbutterthing.org</a> or text 07860 063304. Alternatively, there is an application form and more information at: <a href="mailto:www.breadandbutterthing.org/contact">www.breadandbutterthing.org/contact</a>.

Once registered, members will receive a weekly text with details on where and when they can collect their produce. The first week is also free.

### Want to help?

The service is reliant on the dedication and enthusiasm of its volunteers. They have over 300 people giving their time each week to the charity. TBBT Won the Queen's Award for Voluntary Service last year. Anyone interested in volunteering can find out more at: <a href="https://www.breadandbutterthing.org">www.breadandbutterthing.org</a>

Details of four additional hubs opening across Kirklees will be announced in the coming weeks.













